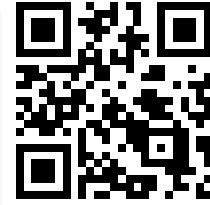


Akotoh Asobo

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WORK EXPERIENCE

JUL 2017 to
APR 2019
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PRODUCT DESIGNER *Sweet.io*

Collaborated with stake holders and management team to identify and incorporate innovative solutions for the platform, visuals, and user experience. Improved user engagement on the platform by more than 75% over the course of a year. Client registration doubled during this time.

Skills used: Visual Design, UX Design, Mobile Design, HTML, CSS, Wireframing, Prototyping, Heuristic Analysis, User Flows, Sketch, InVision, Adobe Creative Suite: Photoshop, Illustrator, After Effects, Audition

JUL 2016 to
JUL 2017
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UI | UX DESIGNER *Combustion Group*

Collected and reviewed requirements for design projects in coordination with product managers and engineers to define project clear project goals. Provided and implemented design process and visual design systems for website and mobile application projects. Successfully delivered multiple website & mobile application designs (Both iOS and Android)

Skills used: Visual Design, UX Design, Wireframing, Prototyping, Heuristic Analysis, User Flows, Mobile Design, Sketch, InVision, Adobe Creative Suite: Photoshop, Illustrator, InDesign

MAY 2014 to
PRESENT
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FREELANCE DESIGNER *The Rumor Company*

This is my personal freelance business focusing on creating on Print Design, Digital Design & Web Development

Skills used: Visual Design, HTML, CSS, Wordpress, Heuristic Analysis, Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere

EDUCATION

AUG 2011 to
MAY 2015

SHINTARO AKATSU SCHOOL OF DESIGN
Bachelors of Fine Arts – *Graphic Design*